

# **U.S. Army 2005 MWR Leisure Needs Survey Results**

## **Fort Leonard Wood Missouri**

# BRIEFING OUTLINE

## Fort Leonard Wood

### ▮ **LEISURE NEEDS SURVEY**

- Project Overview
- Methodology
- Patron Sample
- Products

### ▮ **SURVEY RESULTS**

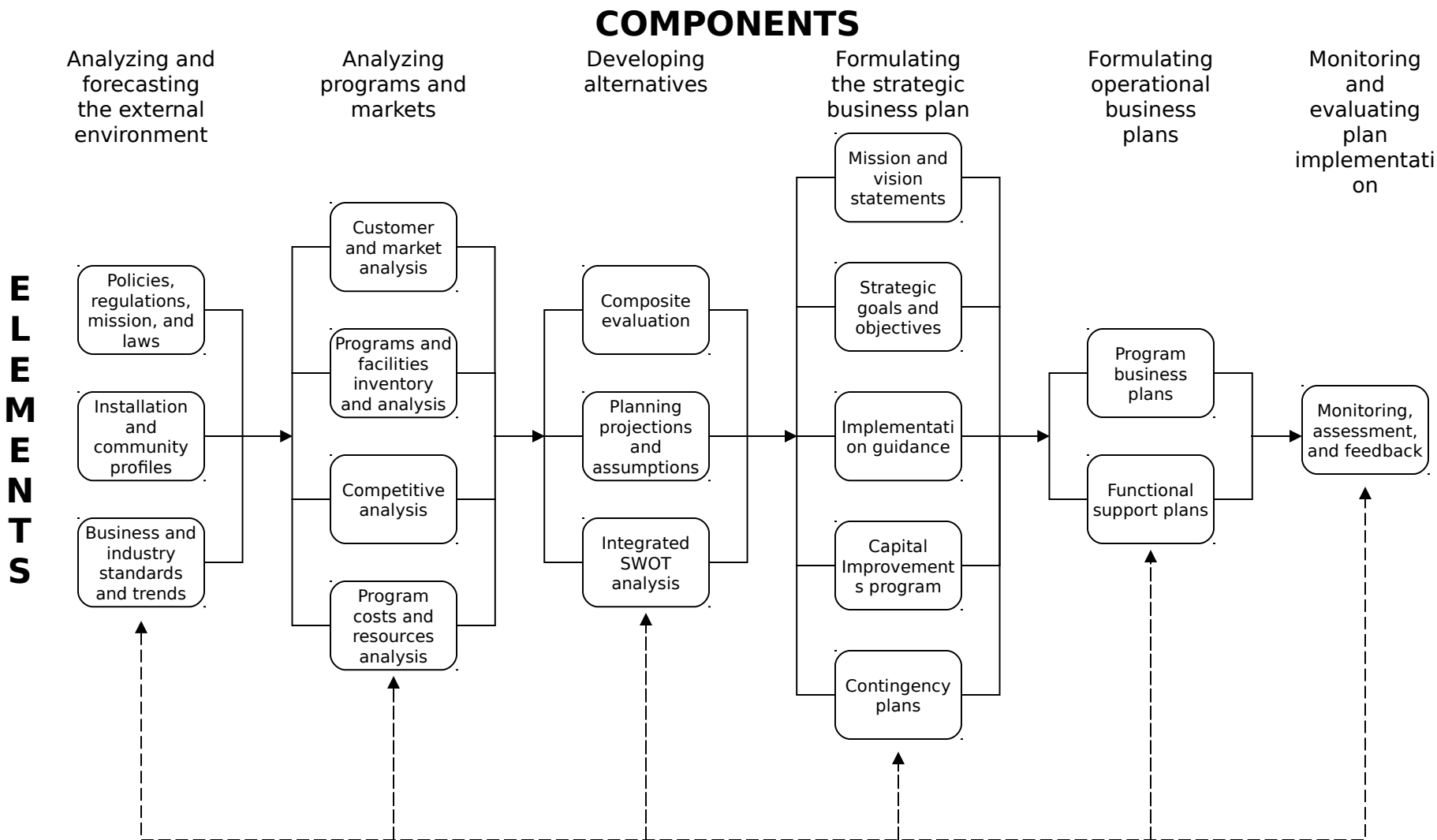
- MWR Programs and Facilities
- Army Community Service
- Child and Youth Services
- Better Opportunities for Single Soldiers
- Leisure Activities
- Deployment and MWR
- Career Intentions

### ▮ **NEXT STEPS**

# PROJECT OVERVIEW

Fort Leonard Wood

## MWR STRATEGIC BUSINESS PLANNING MODEL



# METHODOLOGY

## Fort Leonard Wood

### PROJECT SCOPE

- 92 sites were surveyed in 2005
  - Northeast (21 sites)
  - Northwest (10 sites)
  - Southeast (13 sites)
  - Southwest (14 sites)
  - Europe (20 sites)
  - Korea (9 sites)
  - Pacific (5 sites)
- 249,555 surveys were distributed throughout the Army to 4 patron groups:
  - Active Duty Soldiers
  - Spouses of Active Duty Soldiers (CONUS only)
  - DA Civilians
  - Retirees (CONUS only)
- 4,470 surveys were distributed at Fort Leonard Wood



### SURVEY ADMINISTRATION

- Designed to collect information on installation MWR programs and facilities as well as the leisure activities of your potential market
- 65 multiple choice questions; 7 questions were tailored to your specific installation issues

# METHODOLOGY

Fort Leonard Wood

## ▮ **SURVEY ADMINISTRATION (Continued)**

- Active Duty and DA Civilian surveys distributed by installation POCs
- Spouses of Active Duty and Retiree surveys direct mailed to home addresses (CONUS only)
- Web survey option offered for the first time to all respondents

# METHODOLOGY

## Fort Leonard Wood

### □ SURVEY SAMPLE

- Four population segments
  - Active Duty
  - Civilian Employees
  - Spouses of Active Duty (CONUS only)
  - Retirees (CONUS only)
- Response Rates and Confidence Intervals for each patron group and overall sample

|                        | <u>Survey<br/>Population</u> | <u>Surveys<br/>Distributed</u> | <u>Surveys<br/>Returned</u> | <u>Response<br/>Rate *</u> | <u>Confidence<br/>Interval **</u> |
|------------------------|------------------------------|--------------------------------|-----------------------------|----------------------------|-----------------------------------|
| Army:                  |                              |                                |                             |                            |                                   |
| Survey Totals          | 1,212,240                    | 249,555                        | 50,651                      | 20.91%                     | ±.43%                             |
| Ft. Leonard Wood:      |                              |                                |                             |                            |                                   |
| Active Duty            | 52,347                       | 1,224                          | 358                         | 29.25%                     | ±5.16%                            |
| Spouses of Active Duty | 2,299                        | 1,388                          | 231                         | 16.64%                     | ±6.12%                            |
| Civilian Employees     | 2,223                        | 843                            | 348                         | 41.28%                     | ±4.82%                            |
| Retirees               | 1,903                        | 1,015                          | 310                         | 30.54%                     | ±5.09%                            |
| <b>Total</b>           | <b>58,772</b>                | <b>4,470</b>                   | <b>1,247</b>                | <b>27.90%</b>              | <b>±2.75%</b>                     |

\* Response rate is calculated by dividing the number of surveys returned by the number of surveys distributed. It should be noted that low response rates (i.e., less than 20%) increase the chance that one or more subgroups (e.g., for active duty patron group, E1-E4 is a subgroup) may be over- or under-represented. Any patron groups with fewer than 15 survey respondents do not have their data reported to protect privacy and ensure representativeness.

\*\*A confidence interval for a sample mean tells us the range in which we are likely to find the true population mean: Assume 300 surveys were returned for an active duty patron group of 1,350. 52% responded that they used the gym in the last year. The 95% confidence interval for this case would be ±5%. Thus there is a 95% chance that the TOTAL number of active duty at this installation who used the gym last year is between 47% and 57%. We can be 95% confident that between 634 and 770 active duty used the gym

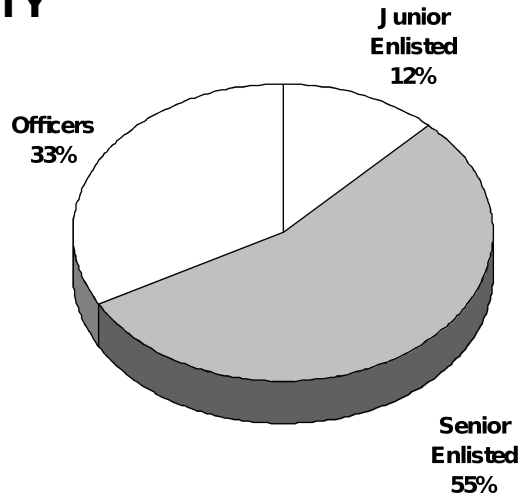
# PATRON SAMPLE\*

Fort Leonard Wood

## RESPONDENT POPULATION SEGMENTS

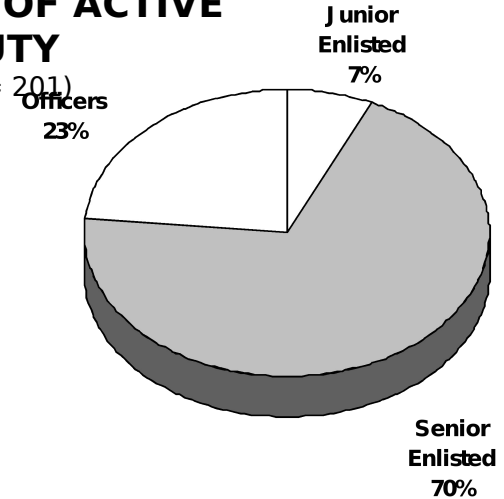
### ACTIVE DUTY

(n = 349)



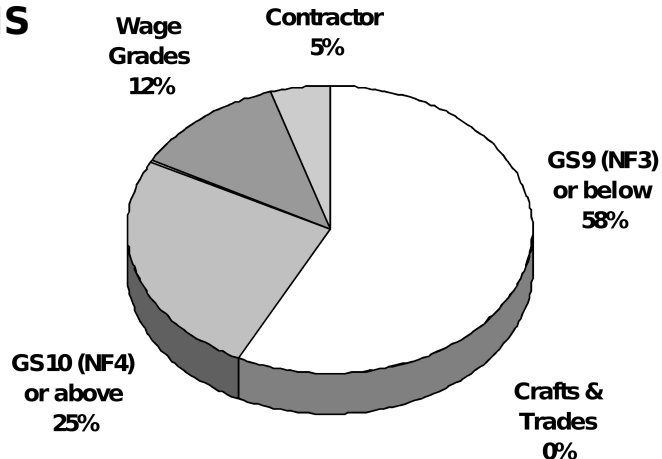
### SPOUSES OF ACTIVE DUTY

(n = 201)



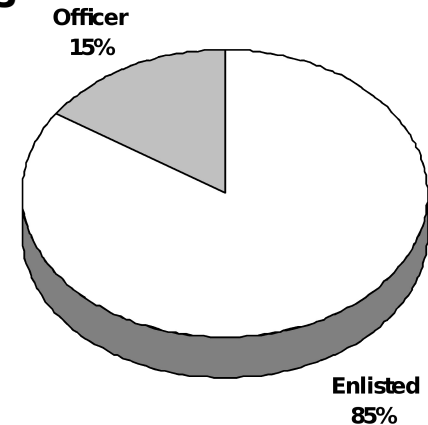
### CIVILIANS

(n = 332)



### RETIREEES

(n = 233)



\*The n provided for each patron group is equal to the number of respondents who provided their rank or paygrade.

# PRODUCTS

Fort Leonard Wood

## □ **PRODUCTS**

- Comprehensive installation report of survey data in electronic form
- SPSS data file provided to installation representatives for further analyses, if desired
- Installation level briefing of findings
- IMA and Army level roll-up reports and briefings

## □ **PRODUCT DISTRIBUTION**

- All products provided on CD
- CD distribution to installation MWR Directors, IMA Headquarters, and U.S. Army Community and Family Support Center



# MWR PROGRAMS & FACILITIES: USAGE AT FORT LEONARD WOOD

Fort Leonard Wood

## MOST FREQUENTLY USED FACILITIES

|                          |     |
|--------------------------|-----|
| Fitness Center/Gymnasium | 78% |
| Car Wash                 | 52% |
| Library                  | 48% |
| Athletic Fields          | 45% |
| Swimming Pool            | 44% |

## LEAST FREQUENTLY USED FACILITIES

|                          |     |
|--------------------------|-----|
| BOSS                     | 3%  |
| Marinas                  | 7%  |
| School Age Services      | 8%  |
| Bowling Pro Shop         | 9%  |
| Child Development Center | 10% |

# MWR PROGRAMS & FACILITIES: SATISFACTION AT FORT LEONARD WOOD\*

Fort Leonard Wood

## FACILITIES WITH HIGHEST SATISFACTION RATINGS\*

|                                |      |
|--------------------------------|------|
| Marinas                        | 4.38 |
| Library                        | 4.28 |
| Army Lodging                   | 4.27 |
| Bowling Center                 | 4.27 |
| ITR - Commercial Travel Agency | 4.18 |

## FACILITIES WITH LOWEST SATISFACTION RATINGS\*

|                                   |      |
|-----------------------------------|------|
| BOSS                              | 3.38 |
| Multipurpose Sports/Tennis Courts | 3.44 |
| School Age Services               | 3.63 |
| Car Wash                          | 3.67 |
| Arts & Crafts Center              | 3.76 |

\*Programs and facilities were rated on a 5 point scale: 5 = Very Satisfied and 1 = Very Dissatisfied

# MWR PROGRAMS & FACILITIES: QUALITY AT FORT LEONARD WOOD\*

Fort Leonard Wood

## FACILITIES WITH HIGHEST QUALITY RATINGS\*

|                                |      |
|--------------------------------|------|
| Library                        | 4.30 |
| Army Lodging                   | 4.21 |
| Golf Course Pro Shop           | 4.15 |
| Bowling Center                 | 4.14 |
| ITR - Commercial Travel Agency | 4.11 |

## FACILITIES WITH LOWEST QUALITY RATINGS\*

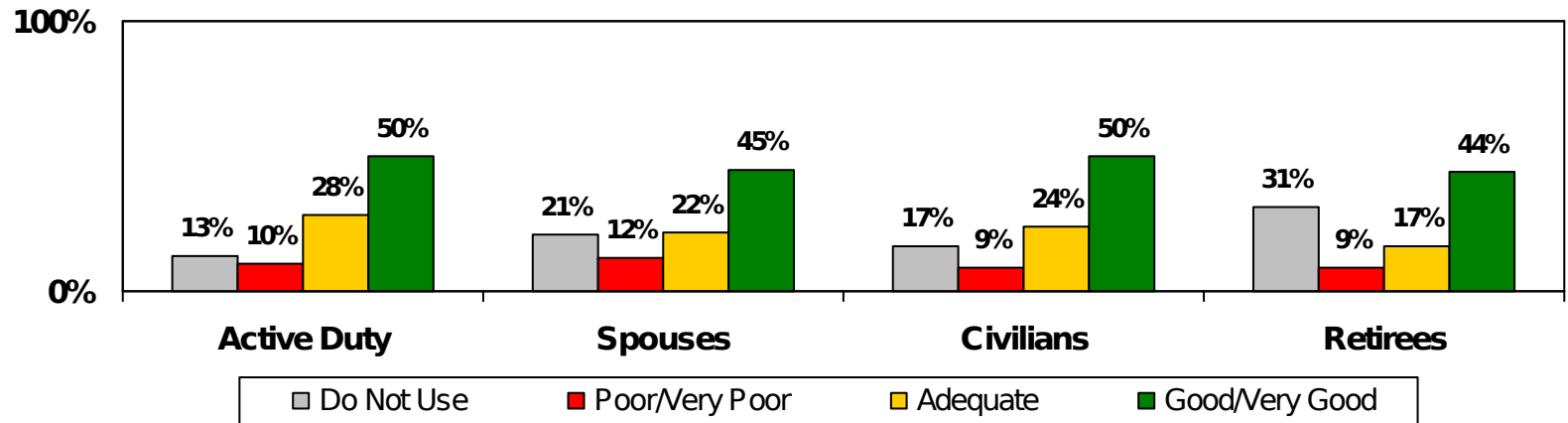
|                                   |      |
|-----------------------------------|------|
| Multipurpose Sports/Tennis Courts | 3.42 |
| Car Wash                          | 3.43 |
| BOSS                              | 3.48 |
| Cabins & Campgrounds              | 3.61 |
| Athletic Fields                   | 3.67 |

\*Programs and facilities were rated on a 5 point scale: 5 = Very Good and 1 = Very Poor. These ratings are an average of three quality scores: Building/Facility/Space, Equipment/Furnishings, and Personnel.

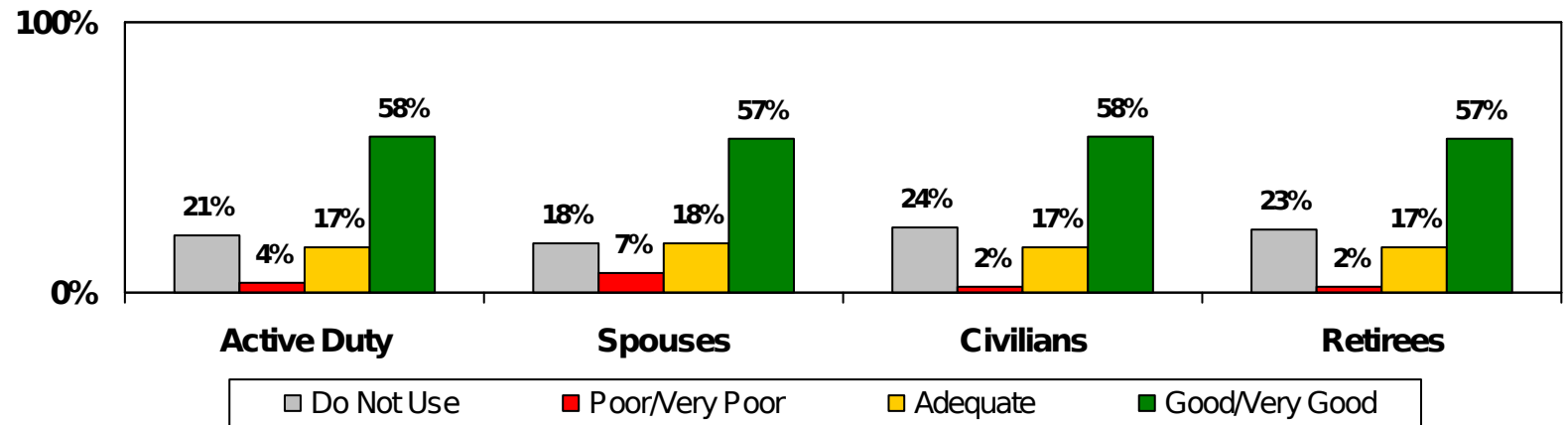
# MWR PROGRAMS & FACILITIES: FOOD AND BEVERAGE SERVICES QUALITY

Fort Leonard Wood

## Quality of On-Post Services



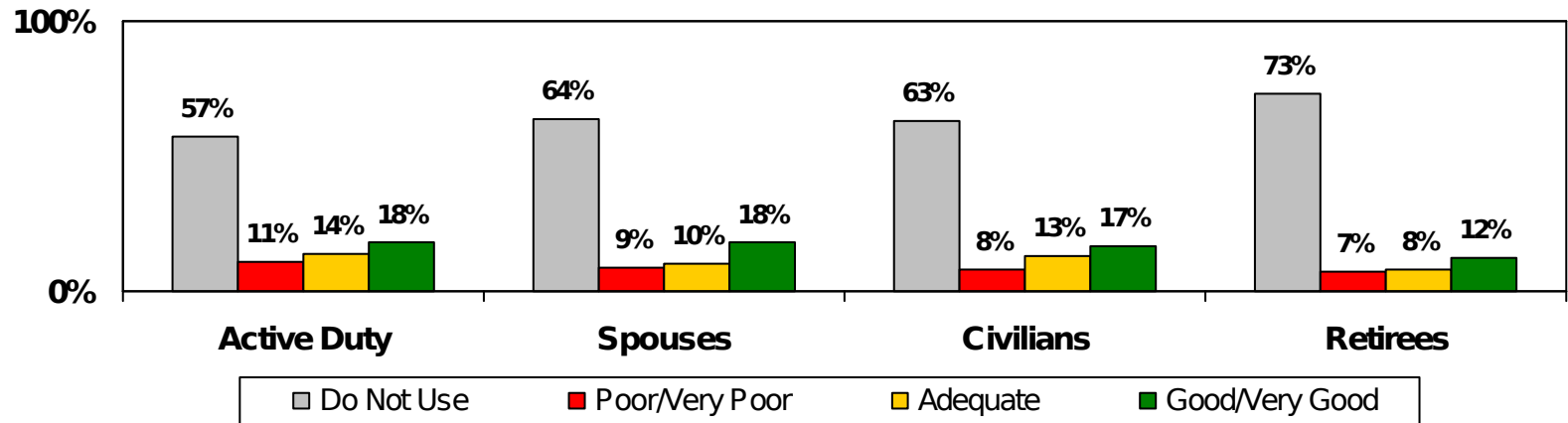
## Quality of Off-Post Services



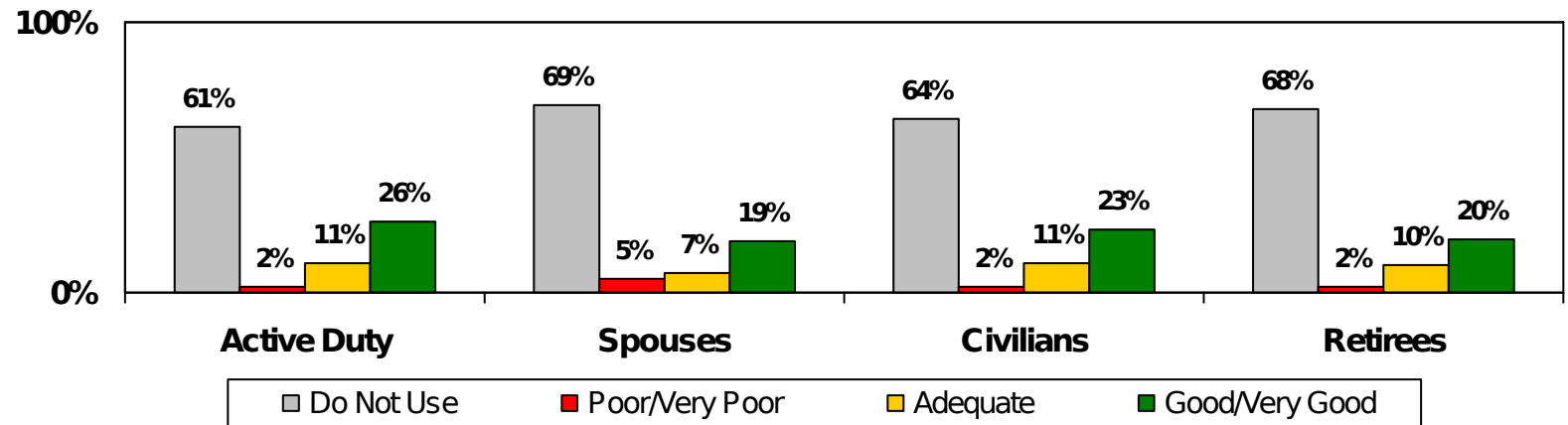
# MWR PROGRAMS & FACILITIES: CATERING SERVICES QUALITY

Fort Leonard Wood

## Quality of On-Post Services



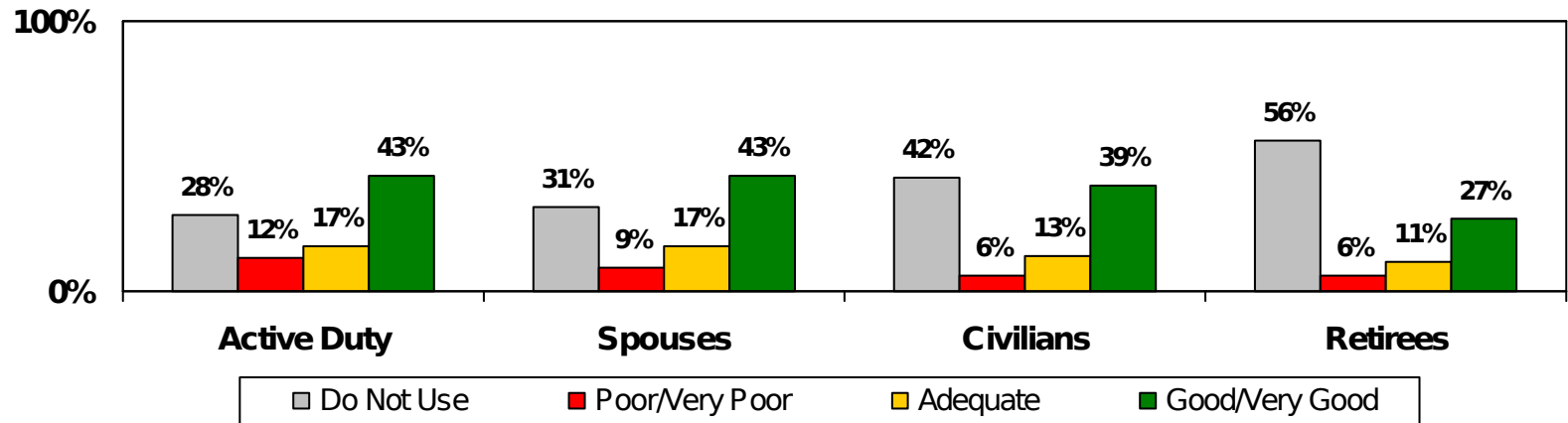
## Quality of Off-Post Services



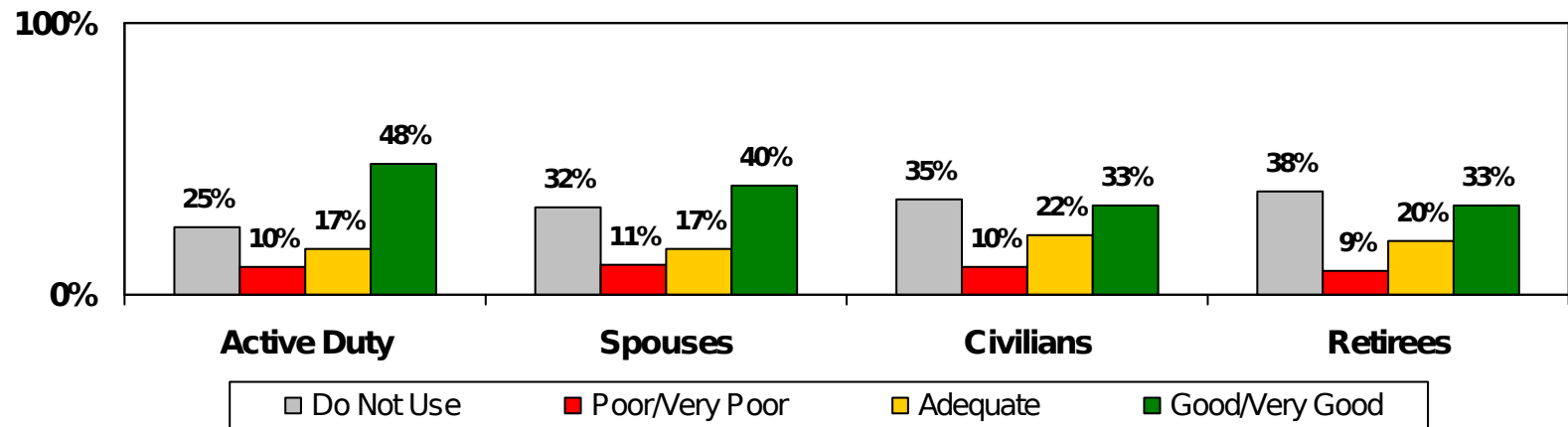
# MWR PROGRAMS & FACILITIES: ENTERTAINMENT SERVICES QUALITY

Fort Leonard Wood

## Quality of On-Post Services

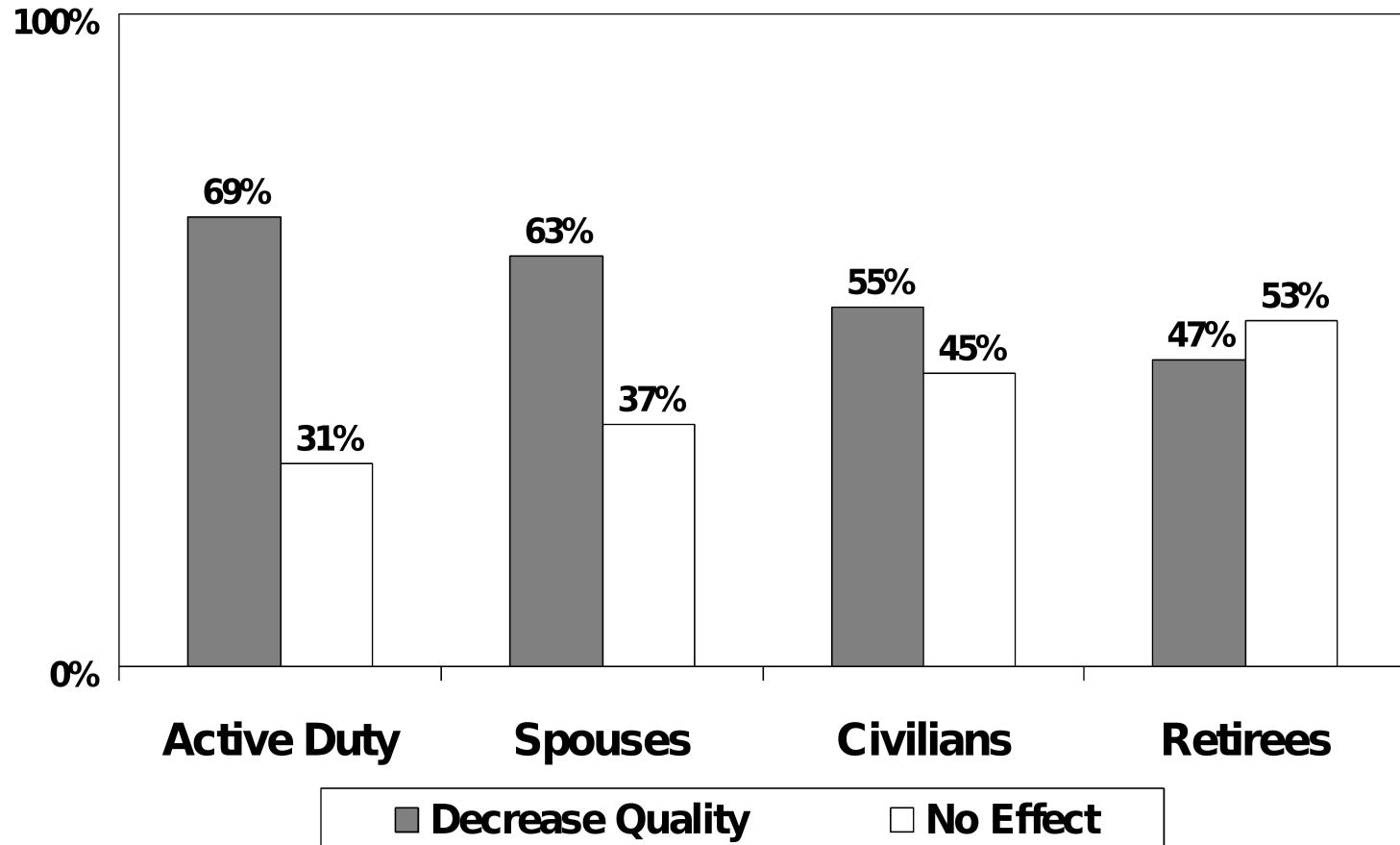


## Quality of Off-Post Services



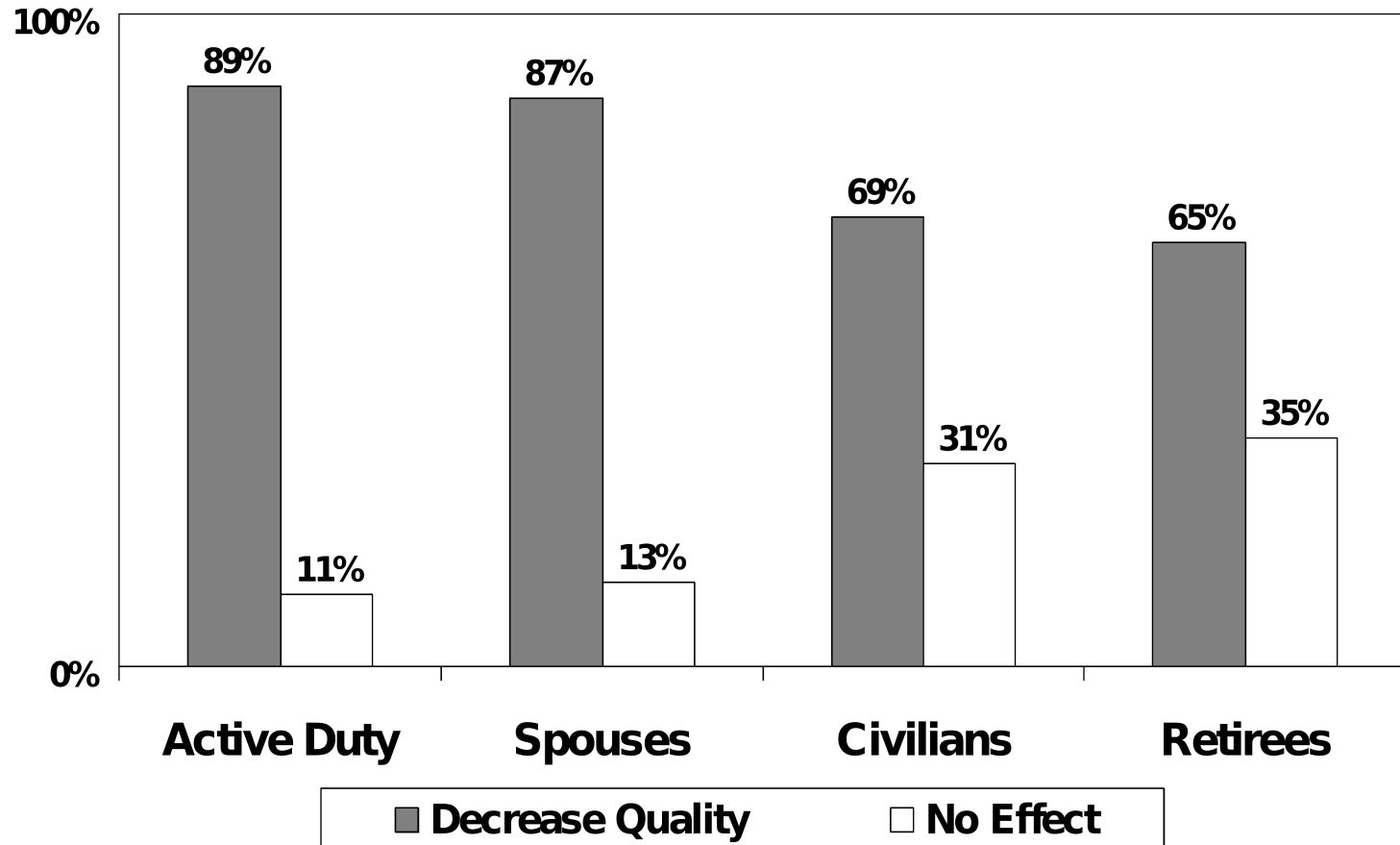
# MWR PROGRAMS & FACILITIES: CLUB PROGRAM ELIMINATION EFFECT ON ARMY QOL

Fort Leonard Wood



# MWR PROGRAMS & FACILITIES: RECREATION PROGRAM ELIMINATION EFFECT ON ARMY QOL

Fort Leonard Wood





# MWR PROGRAMS & SERVICES: MOST AND LEAST IMPORTANT ACTIVITIES/PROGRAMS

Fort Leonard Wood

Respondents were asked to select the 7 most important and 7 least important activities and programs offered on an Army installation.

## **Top 7 Activities/Programs**

|                          |     |
|--------------------------|-----|
| Fitness Center/Gymnasium | 80% |
| Army Lodging             | 75% |
| Library                  | 60% |
| Child Development Center | 54% |
| Athletic Fields          | 49% |
| Youth Center             | 48% |
| Swimming Pool            | 45% |

|                                   |     |
|-----------------------------------|-----|
| RV Park                           | 75% |
| Bowling Pro Shop                  | 57% |
| Arts & Crafts Center              | 56% |
| Golf Course Pro Shop              | 54% |
| Tennis Courts/Multipurpose Sports | 45% |
| Golf Course Food & Beverage       | 45% |
| Clubs                             | 44% |

## **Bottom 7 Activities/Programs**

# MWR PROGRAMS & SERVICES: SOURCES OF INFORMATION\*

## Fort Leonard Wood

| WHERE DO YOU GET INFORMATION?        | ACTIVE DUTY | SPOUSES    | CIVILIANS  | RETIREES   | TOTAL      |
|--------------------------------------|-------------|------------|------------|------------|------------|
| Internet                             | 26%         | 17%        | 33%        | 14%        | 25%        |
| E-mail                               | <b>58%</b>  | 18%        | <b>71%</b> | <b>30%</b> | <b>56%</b> |
| Friends and neighbors                | 31%         | <b>46%</b> | 26%        | <b>30%</b> | 31%        |
| Family Readiness Groups (FRGs)       | 13%         | 20%        | 2%         | 0%         | 12%        |
| Bulletin boards on post              | <b>40%</b>  | 26%        | 25%        | 22%        | <b>38%</b> |
| Post newspaper                       | <b>52%</b>  | <b>68%</b> | <b>52%</b> | <b>56%</b> | <b>53%</b> |
| MWR publications                     | 36%         | <b>32%</b> | 37%        | 28%        | 35%        |
| Radio                                | 12%         | 11%        | 23%        | 22%        | 13%        |
| Television                           | 4%          | 6%         | 5%         | 6%         | 4%         |
| My child(ren) let(s) me know         | 6%          | 9%         | 2%         | 2%         | 6%         |
| Other unit members or co-workers     | 32%         | 15%        | 27%        | 11%        | 30%        |
| Unit or post commander or supervisor | 17%         | 8%         | 6%         | 4%         | 16%        |
| Marquees/billboards                  | 25%         | 19%        | 18%        | 17%        | 24%        |
| Flyers                               | 35%         | 30%        | <b>39%</b> | <b>33%</b> | 35%        |
| Other                                | 5%          | 8%         | 4%         | 11%        | 6%         |
| I never hear anything                | 4%          | 4%         | 2%         | 12%        | 4%         |

\*The top 3 sources of MWR information are shaded for each patron group and the total population.

# MWR PROGRAMS/SERVICES: GENERATE FEELING THAT THE ARMY CARES ABOUT ITS PEOPLE\*

Fort Leonard Wood

| MWR PROGRAM/SERVICE                      | ACTIVE DUTY | SPOUSES OF ACTIVE DUTY |
|--|-------------|------------------------|
| Army Child and Youth Services            | 84%         | 78%                    |
| Better Opportunities for Single Soldiers | 50%         | N/A                    |
| Army Community Service                   | 57%         | 57%                    |
| MWR Programs and Services                | 83%         | 84%                    |

\* Positive = moderate, great or very great extent

# ARMY COMMUNITY SERVICE: AWARENESS AND BENEFIT - ACTIVE DUTY

Fort Leonard Wood

| ACS PROGRAMS                                      | AWARENESS | BENEFICIAL* | NOT BENEFICIAL* |
|---|-----------|-------------|-----------------|
| Information and Referral                          | 59%       | 88%         | 12%             |
| Outreach programs                                 | 50%       | 76%         | 24%             |
| Family Readiness Groups                           | 72%       | 83%         | 17%             |
| Relocation Readiness Program                      | 66%       | 91%         | 9%              |
| Family Advocacy Program                           | 68%       | 79%         | 21%             |
| Crisis intervention                               | 55%       | 78%         | 22%             |
| Money management classes,<br>budgeting assistance | 65%       | 77%         | 23%             |
| Financial counseling, including tax<br>assistance | 67%       | 89%         | 11%             |
| Consumer information                              | 39%       | 77%         | 23%             |
| Employment Readiness Program                      | 56%       | 83%         | 17%             |
| Foster child care                                 | 30%       | 72%         | 28%             |
| Exceptional Family Member Program                 | 68%       | 80%         | 20%             |
| Army Family Team Building                         | 65%       | 79%         | 21%             |
| Army Family Action Plan                           | 49%       | 82%         | 18%             |

\* Percentage of Active Duty users

# ARMY COMMUNITY SERVICE: AWARENESS AND BENEFIT - SPOUSES

Fort Leonard Wood

| ACS PROGRAMS                                      | AWARENESS | BENEFICIAL* | NOT BENEFICIAL* |
|---|-----------|-------------|-----------------|
| Information and Referral                          | 55%       | 92%         | 8%              |
| Outreach programs                                 | 51%       | 74%         | 26%             |
| Family Readiness Groups                           | 80%       | 78%         | 22%             |
| Relocation Readiness Program                      | 72%       | 92%         | 8%              |
| Family Advocacy Program                           | 67%       | 76%         | 24%             |
| Crisis intervention                               | 48%       | 83%         | 17%             |
| Money management classes,<br>budgeting assistance | 65%       | 74%         | 26%             |
| Financial counseling, including tax<br>assistance | 70%       | 93%         | 7%              |
| Consumer information                              | 35%       | 81%         | 19%             |
| Employment Readiness Program                      | 63%       | 74%         | 26%             |
| Foster child care                                 | 28%       | 81%         | 19%             |
| Exceptional Family Member Program                 | 70%       | 74%         | 26%             |
| Army Family Team Building                         | 61%       | 83%         | 17%             |
| Army Family Action Plan                           | 49%       | 86%         | 14%             |

\* Percentage of Spouses of Active Duty Member users

# ARMY COMMUNITY SERVICE: POSITIVE IMPACTS ON ACTIVE DUTY AND SPOUSES

Fort Leonard Wood

| POSITIVE* ACS IMPACTS                            | ACTIVE DUTY | SPOUSES OF ACTIVE DUTY |
|--|-------------|------------------------|
| Satisfaction with my job                         | 46%         | 52%                    |
| Personal job performance/readiness               | 48%         | 50%                    |
| Unit cohesion and teamwork                       | 52%         | 53%                    |
| Unit readiness                                   | 59%         | 58%                    |
| Relationship with my spouse                      | 43%         | 40%                    |
| Relationship with my children                    | 48%         | 45%                    |
| My family's adjustment to Army life              | 50%         | 55%                    |
| Family preparedness for deployments              | 54%         | 56%                    |
| Ability to manage my finances                    | 35%         | 34%                    |
| Feeling that I am part of the military community | 47%         | 53%                    |

\* Positive = moderate, great or very great extent

# CHILD AND YOUTH SERVICES: POSITIVE IMPACTS ON ACTIVE DUTY AND SPOUSES

Fort Leonard Wood

| POSITIVE* CYS IMPACTS  | ACTIVE DUTY | SPOUSES OF ACTIVE DUTY |
|--|-------------|------------------------|
| Helps minimize lost duty/work time due to lack of child care/youth sponsorship options | 83%         | 67%                    |
| Helps minimize lost duty/work time due to lack of child care/youth services            | 84%         | 67%                    |
| Plays a role in influencing my decision/my spouse's decision to remain in the Army     | 63%         | 49%                    |
| Allows me to work outside my home  | 71%         | 58%                    |
| Allows me to work at home  | 55%         | 50%                    |
| Offers me an employment opportunity within the CYS program                             | 40%         | 44%                    |
| Allows me/my spouse to better concentrate on my/our job(s)                             | 75%         | 55%                    |
| Provides positive growth and development opportunities for my children                 | 80%         | 77%                    |

\* Positive = moderate, great or very great extent

# BETTER OPPORTUNITIES FOR SINGLE SOLDIERS (BOSS):

## POSITIVE IMPACTS ON ACTIVE DUTY

Fort Leonard Wood

| POSITIVE* BOSS IMPACTS                               | ACTIVE DUTY |
|--|-------------|
| Satisfaction with my job                             | 50%         |
| Personal job performance/readiness                   | 50%         |
| Unit cohesion and teamwork                           | 48%         |
| Unit readiness                                       | 49%         |
| Ability to manage my finances                        | 42%         |
| Feeling that I am part of the military community     | 49%         |
| Relationship with my children (single parents)       | 45%         |
| My family's adjustment to Army life (single parents) | 46%         |
| Family preparedness for deployments (single parents) | 47%         |

\* Positive = moderate, great or very great extent



# LEISURE ACTIVITIES: PREFERENCES OVERALL AND BY PATRON GROUP

Fort Leonard Wood

## Top 10 Leisure Activities for All Respondents

|                                     |     |
|-------------------------------------|-----|
| Entertaining guests at home         | 60% |
| Internet access/applications (home) | 54% |
| Fishing                             | 42% |
| Going to beaches/lakes              | 41% |
| Watching TV, videotapes, and DVDs   | 41% |
| Reading                             | 40% |
| Going to movie theaters             | 39% |
| Reference/research services         | 39% |
| Automotive detailing/washing        | 38% |
| Internet access (library)           | 37% |

## Top 5 for Spouses of Active Duty

|                                     |     |
|-------------------------------------|-----|
| Entertaining guests at home         | 69% |
| Internet access/applications (home) | 60% |
| Watching TV, videotapes, and DVDs   | 59% |
| Special family events               | 52% |
| Reading                             | 51% |

## Top 5 for Civilians

|                                     |     |
|-------------------------------------|-----|
| Watching TV, videotapes, and DVDs   | 59% |
| Entertaining guests at home         | 56% |
| Internet access/applications (home) | 53% |
| Going to movie theaters             | 42% |
| Gardening                           | 40% |

## Top 5 for Active Duty

|                                     |     |
|-------------------------------------|-----|
| Entertaining guests at home         | 60% |
| Internet access/applications (home) | 54% |
| Fishing                             | 42% |
| Going to beaches/lakes              | 41% |
| Reference/research services         | 41% |

## Top 5 for Retirees

|                                     |     |
|-------------------------------------|-----|
| Watching TV, videotapes, and DVDs   | 60% |
| Entertaining guests at home         | 47% |
| Fishing                             | 45% |
| Gardening                           | 40% |
| Internet access/applications (home) | 39% |

# LEISURE ACTIVITIES: PREFERENCES BY ACTIVITY CATEGORY

Fort Leonard Wood

## Team Sports

|                     |     |
|---------------------|-----|
| Basketball          | 20% |
| Softball            | 19% |
| Soccer              | 17% |
| Touch/flag football | 14% |
| Volleyball          | 14% |

## Outdoor Recreation

|                                |     |
|--------------------------------|-----|
| Fishing                        | 42% |
| Going to beaches/lakes         | 41% |
| Picnicking                     | 32% |
| Camping/hiking/backpacking     | 32% |
| Bicycle riding/mountain biking | 23% |

## Social

|                             |     |
|-----------------------------|-----|
| Entertaining guests at home | 60% |
| Special family events       | 36% |
| Night clubs/lounges         | 28% |
| Happy hour/social hour      | 25% |
| Dancing                     | 24% |

## Sports and Fitness

|                          |     |
|--------------------------|-----|
| Running/jogging          | 27% |
| Weight/strength training | 26% |
| Walking                  | 24% |
| Cardiovascular equipment | 22% |
| Bowling                  | 18% |

## Entertainment

|                                   |     |
|-----------------------------------|-----|
| Watching TV, videotapes, and DVDs | 41% |
| Going to movie theaters           | 39% |
| Attending sports events           | 21% |
| Festivals/events                  | 21% |
| Plays/shows/concerts              | 19% |

## Special Interests

|                                     |     |
|-------------------------------------|-----|
| Internet access/applications (home) | 54% |
| Automotive detailing/washing        | 38% |
| Gardening                           | 35% |
| Automotive maintenance & repair     | 28% |
| Computer games                      | 27% |

# LEISURE ACTIVITIES: MARKET SHARE OF ACTIVITY PREFERENCES ON POST\*

Fort Leonard Wood

| ACTIVITIES                     | PARTICIPATED<br>PRIMARILY<br>ON POST | PARTICIPATED<br>PRIMARILY<br>OFF POST | OVERALL<br>PARTICIPATION |
|--------------------------------|--------------------------------------|---------------------------------------|--------------------------|
| Reading                        | 40%                                  | N/A                                   | 40%                      |
| Reference/research services    | 39%                                  | N/A                                   | 39%                      |
| Internet access (library)      | 37%                                  | N/A                                   | 37%                      |
| Study/self development         | 35%                                  | N/A                                   | 35%                      |
| Multimedia (videos, DVDs, CDs) | 28%                                  | N/A                                   | 28%                      |
| Entertaining guests at home    | 22%                                  | 38%                                   | 60%                      |
| Running/jogging                | 21%                                  | 6%                                    | 27%                      |

\*Top 7 leisure activity preferences ranked by on-post participation.

# LEISURE ACTIVITIES: MARKET SHARE OF SPECIAL INTEREST ACTIVITY PREFERENCES BY LOCATION\*

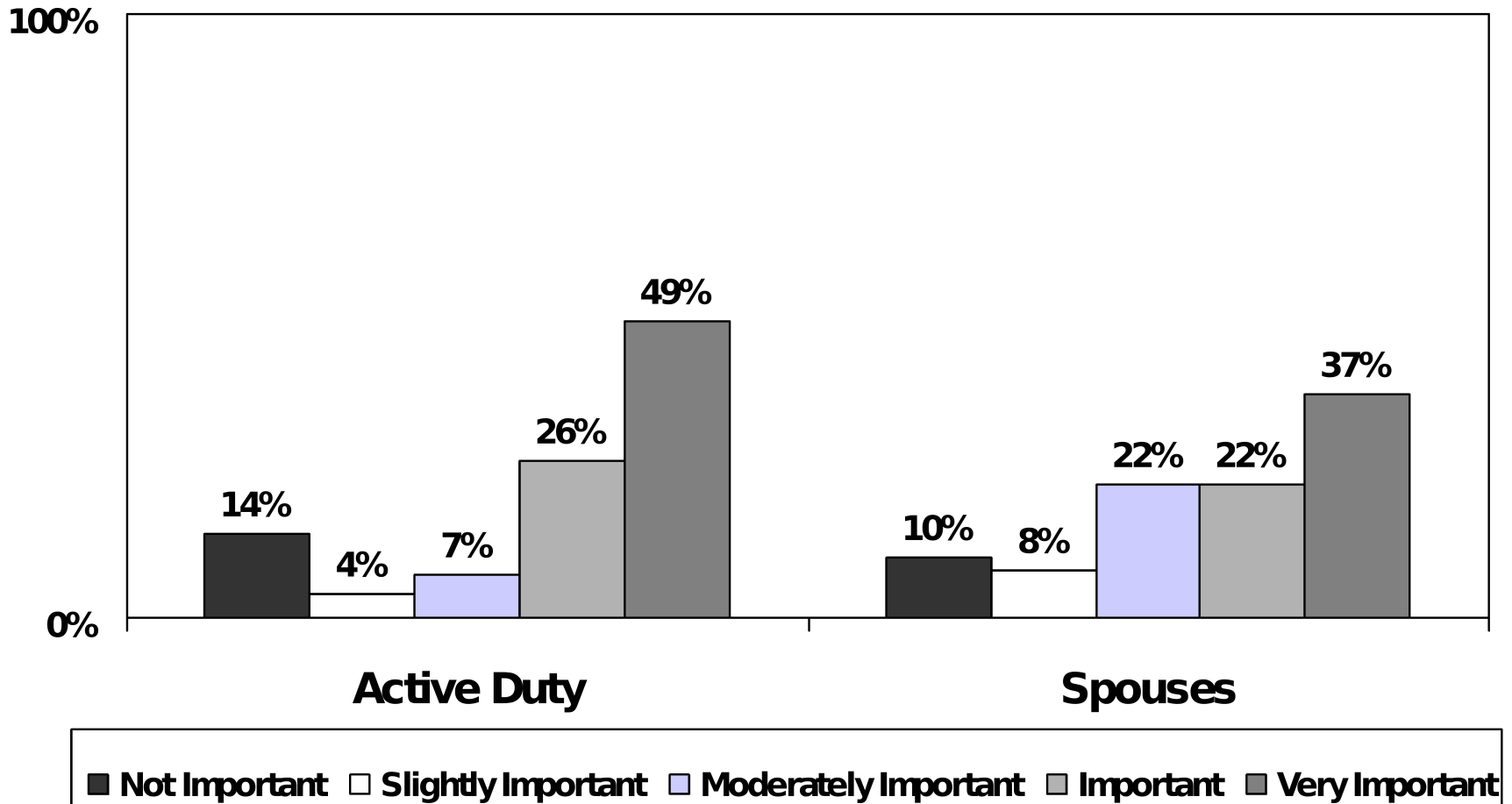
Fort Leonard Wood

| ACTIVITIES                          | PARTICIPATED<br>PRIMARILY<br>ON POST | PARTICIPATED<br>PRIMARILY<br>OFF POST | PARTICIPATED<br>PRIMARILY<br>AT HOME | OVERALL<br>PARTICIPATION |
|-------------------------------------|--------------------------------------|---------------------------------------|--------------------------------------|--------------------------|
| Internet access/applications (home) | 11%                                  | 2%                                    | 41%                                  | 54%                      |
| Automotive detailing/washing        | 14%                                  | 7%                                    | 16%                                  | 38%                      |
| Gardening                           | 3%                                   | 1%                                    | 31%                                  | 35%                      |
| Automotive maintenance & repair     | 8%                                   | 6%                                    | 14%                                  | 28%                      |
| Computer games                      | 3%                                   | 1%                                    | 22%                                  | 27%                      |
| Digital photography                 | 4%                                   | 5%                                    | 16%                                  | 24%                      |
| Woodworking/industrial arts         | 2%                                   | 1%                                    | 10%                                  | 12%                      |

\*Top 7 special interest activity preferences ranked by overall participation.

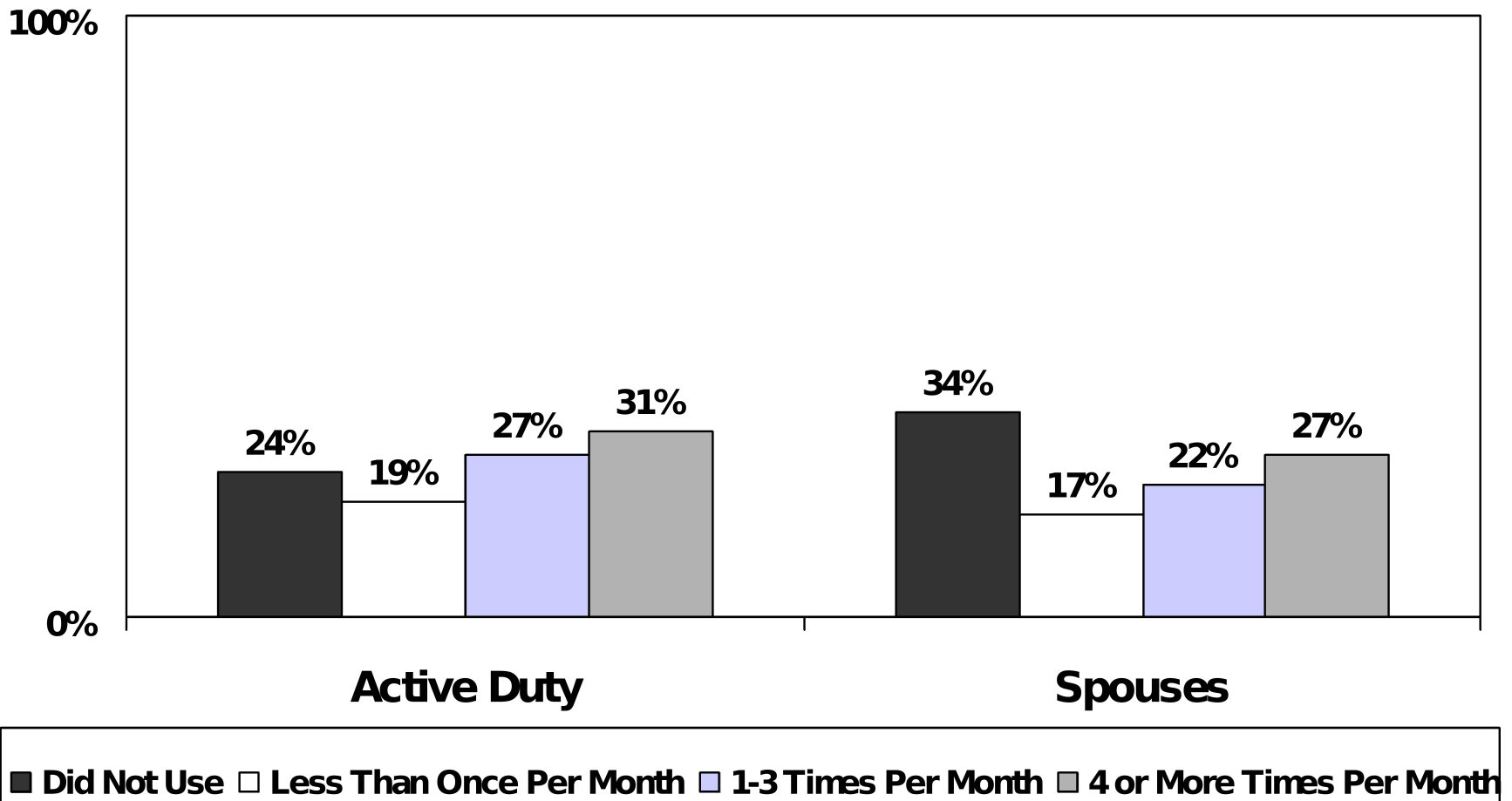
# DEPLOYMENT AND MWR: IMPORTANCE OF ACCESS TO MWR DURING DEPLOYMENT

Fort Leonard Wood



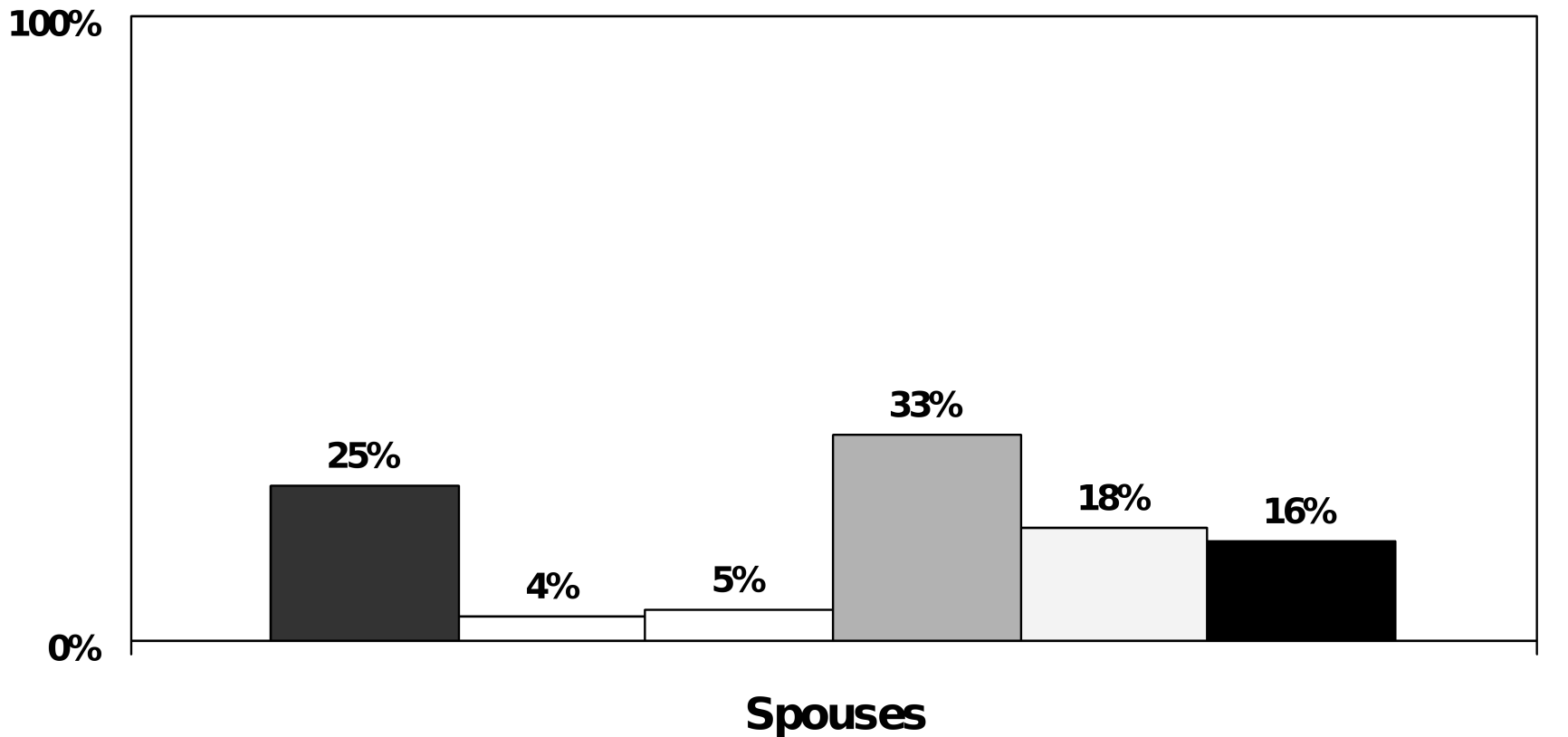
# DEPLOYMENT AND MWR: USE OF MWR DURING DEPLOYMENT IN THEATER OR AT HOME INSTALLATION

Fort Leonard Wood



# DEPLOYMENT AND MWR: USE OF MWR DURING DEPLOYMENT COMPARED TO NON-DEPLOYMENT

Fort Leonard Wood



■ Did Not Use □ Much Less □ Somewhat Less ■ About the Same □ Somewhat More ■ Much More

# CAREER INTENTIONS: ACTIVE DUTY AND SPOUSES OF ACTIVE DUTY MEMBERS

Fort Leonard Wood

| Current Plans About Making the Military Your Career | ACTIVE DUTY |
|---|-------------|
| Definitely will not make military a career          | 5%          |
| Probably will not make military a career            | 6%          |
| Undecided   | 13%         |
| Probably will make military a career                | 18%         |
| Definitely will make military a career              | 57%         |

| Do You Want Your Spouse to Make the Military His/Her Career? | SPOUSES OF ACTIVE DUTY |
|--|------------------------|
| No   | 4%                     |
| Not Sure   | 18%                    |
| Yes  | 78%                    |



# NEXT STEPS

## Fort Leonard Wood

### ▮ **INSTALLATION REPORTS**

- Review information on 91 leisure activities and up to 40 MWR facilities
- Share with Commander and program managers

### ▮ **DATA APPLICATIONS**

- Action planning for program change and enhancement
- Strategic business planning
- Five year program planning
- Priorities for Project Validation Assessments
- Follow-up focus groups on items of interest or for clarification of findings
- Input into the Installation Status Report (ISR)